

November 4, 2014

Dear friends of Geneva School,

We are excited to start the school year with 220 students at our East campus and our new West campus. Geneva School's 19th year kicked off with two sections for many grades. Fourth Grade has the most students at 28. Many classes are at full capacity!

Every year The Geneva School of Manhattan relies on philanthropic support from our community to maintain and improve upon the excellence of our school. Annual giving has a positive impact on every area of our school, such as student programming, faculty professional development, classroom supplies, and facilities enhancement. Last year we raised \$200,000 with 80% parent participation. With the funds, we were able to:

- Equip our teachers with iPads and technology training, enabling them to utilize online resources in the classroom.
- Provide ELMO projectors for each classroom, enabling teachers to create dynamic lessons that enhance learning.
- Increase the amount of the financial aid pool.
- Move to our new W83 space, giving us the ability to add more classrooms all within two floors.

This year we are excited to launch The 100-Day Geneva Fund Campaign. We already have 100% participation from the Geneva School Board of Trustees. We are challenging the Geneva community to meet the 100% participation goal within the first hundred days.

Also this year, you can designate where you would like your funds to make the biggest impact. This can be one specific area or more than one where you would like to see growth. For the 2014–2015 school year, our goal is to raise \$225,000. We are earmarking the funds to:

- Grow Geneva School athletic programs
- Enhance programs in science, chess, music and art.
- Improve on our current facilities.
- Continue faculty professional development in Singapore Math and the Great Books program.
- Continue to provide financial aid to qualified families.

The Geneva School Fund allows us to aim high, take risks, and be creative. The generosity of our community reaches each student in meaningful ways, every day. We can't reach 100% participation without you, so please make your pledge or contribute today! We are thankful to our ultimate provider, who meets all of our needs: *And my God will meet all your needs according to the riches of his glory in Christ Jesus (Philippians 4:19).*

Thank you in advance for your participation in this challenge!

With gratitude,



Head of School